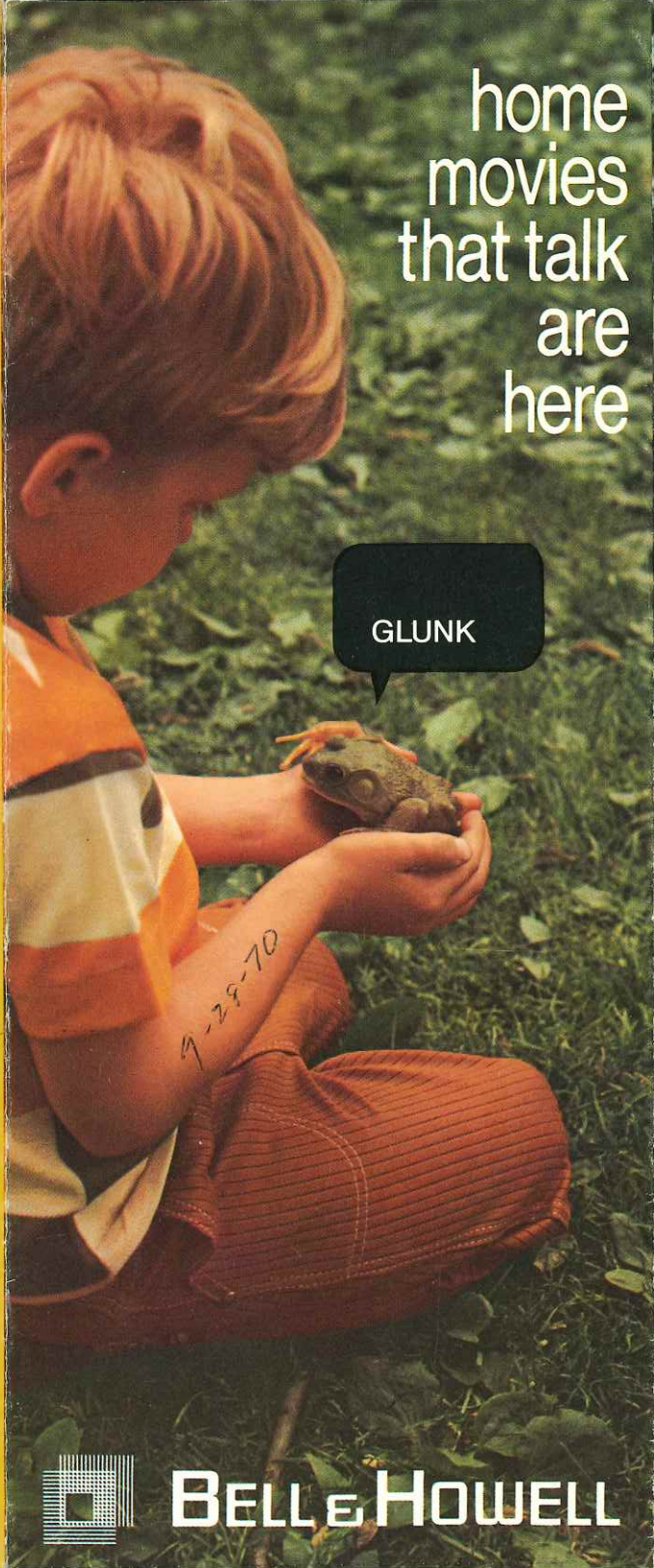




home
movies
that talk
are
here

GLUNK

9-29-70



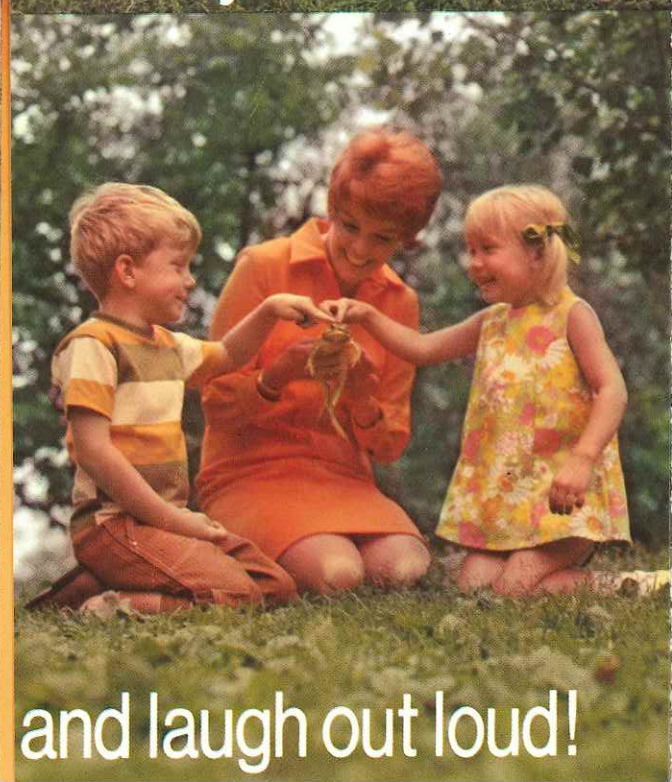
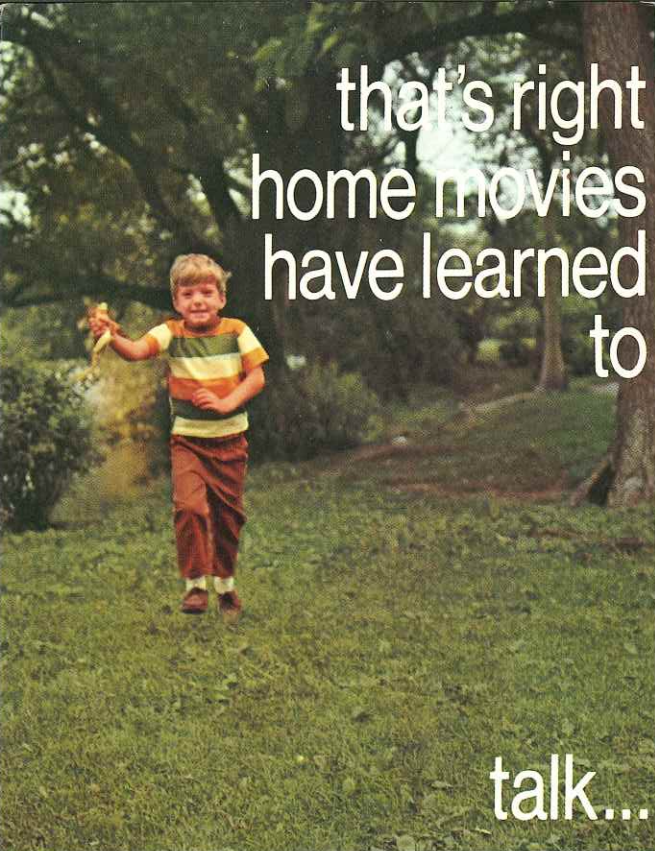
BELL & HOWELL

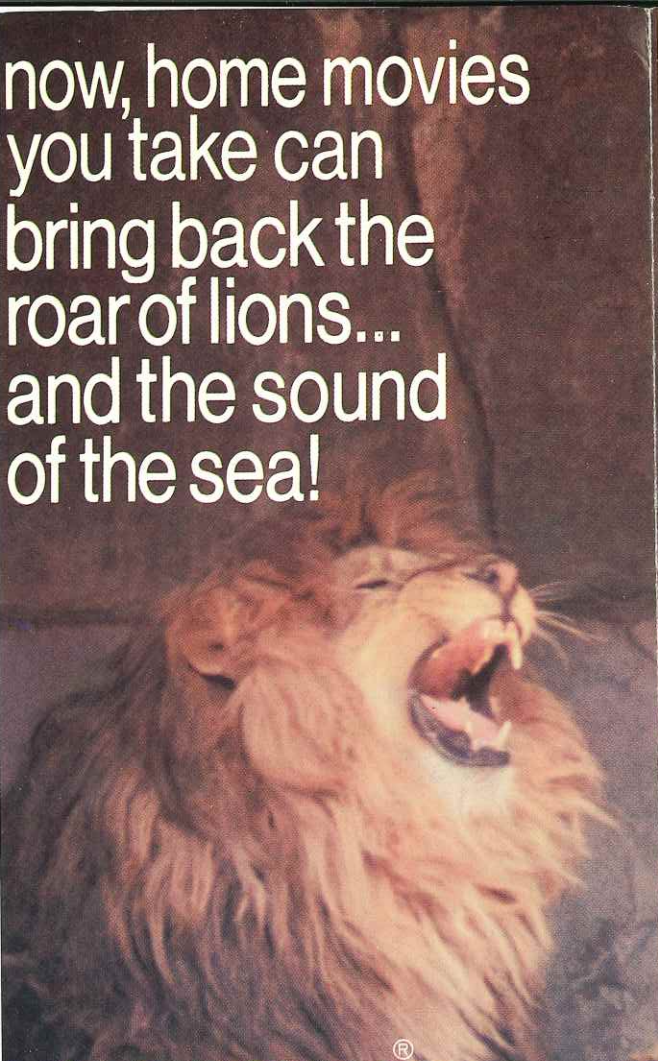
that's right
home movies
have learned to

talk...

and cry...

and laugh out loud!





now, home movies
you take can
bring back the
roar of lions...
and the sound
of the sea!

FILMOSOUND[®] 8... THE BIGGEST BREAKTHROUGH IN HOME MOVIES SINCE COLOR

Home movies have come of age!

The exciting dimension of sound has been added to home movies. Think of it. Your movies can be twice as much fun to view because now, they can *tell how it sounded* as well as *show how it looked*!

Bell & Howell's new Filmosound 8 can make your movies come to life as never before. With Filmosound 8, the dog will *bark*. Rolling clouds will *thunder*. The lion in the zoo will *roar*. And the sea rolling in on an evening beach will *crash* against the shore.

Filmosound 8 is a complete home movie system: camera, cassette tape recorder and projector. The camera and tape recorder are portable, you can carry

them anywhere. The lightweight cassette tape recorder has a shoulder strap which allows you to use both hands to operate the camera.

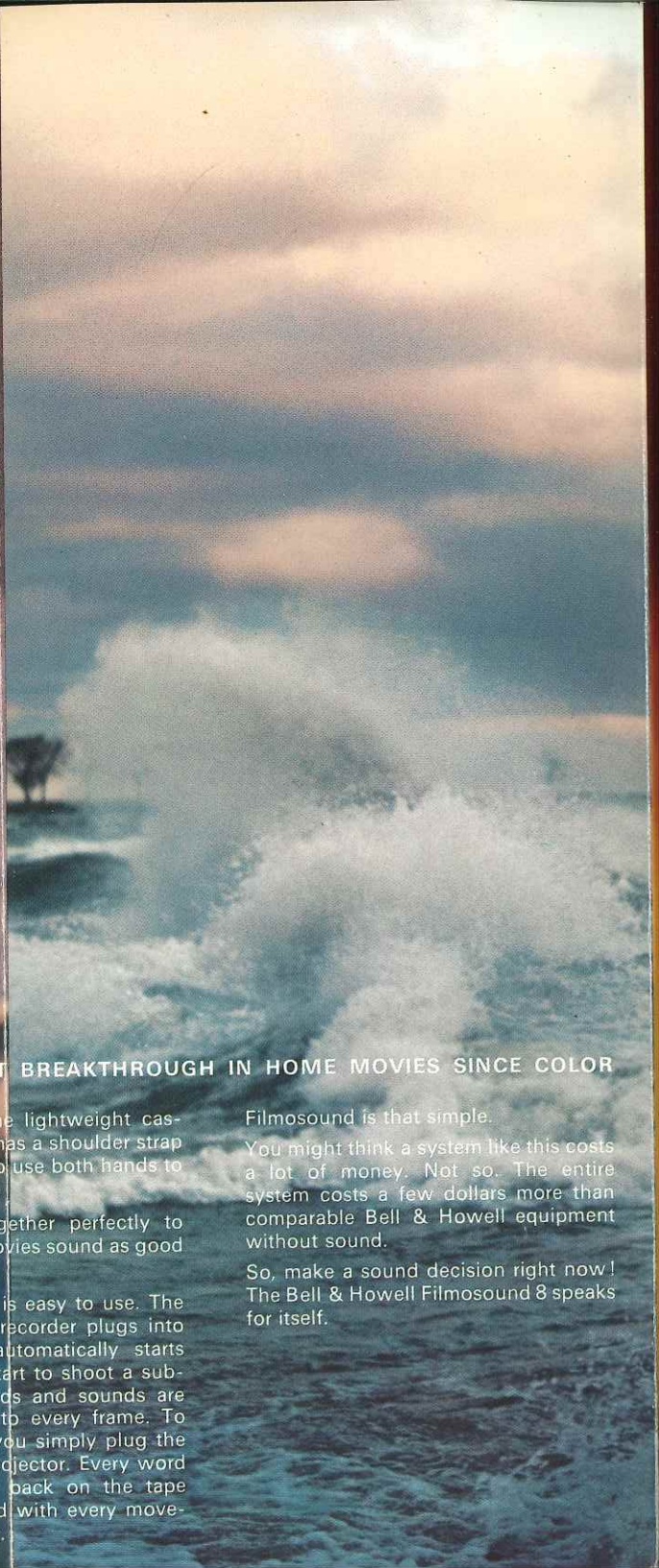
All three work together perfectly to make your home movies sound as good as they look.

And Filmosound 8 is easy to use. The synchronized tape recorder plugs into the camera and automatically starts recording as you start to shoot a subject or scene. Words and sounds are matched perfectly to every frame. To replay the sound, you simply plug the recorder into the projector. Every word and sound played back on the tape recorder is matched with every movement on the screen.

Filmosound is that simple.

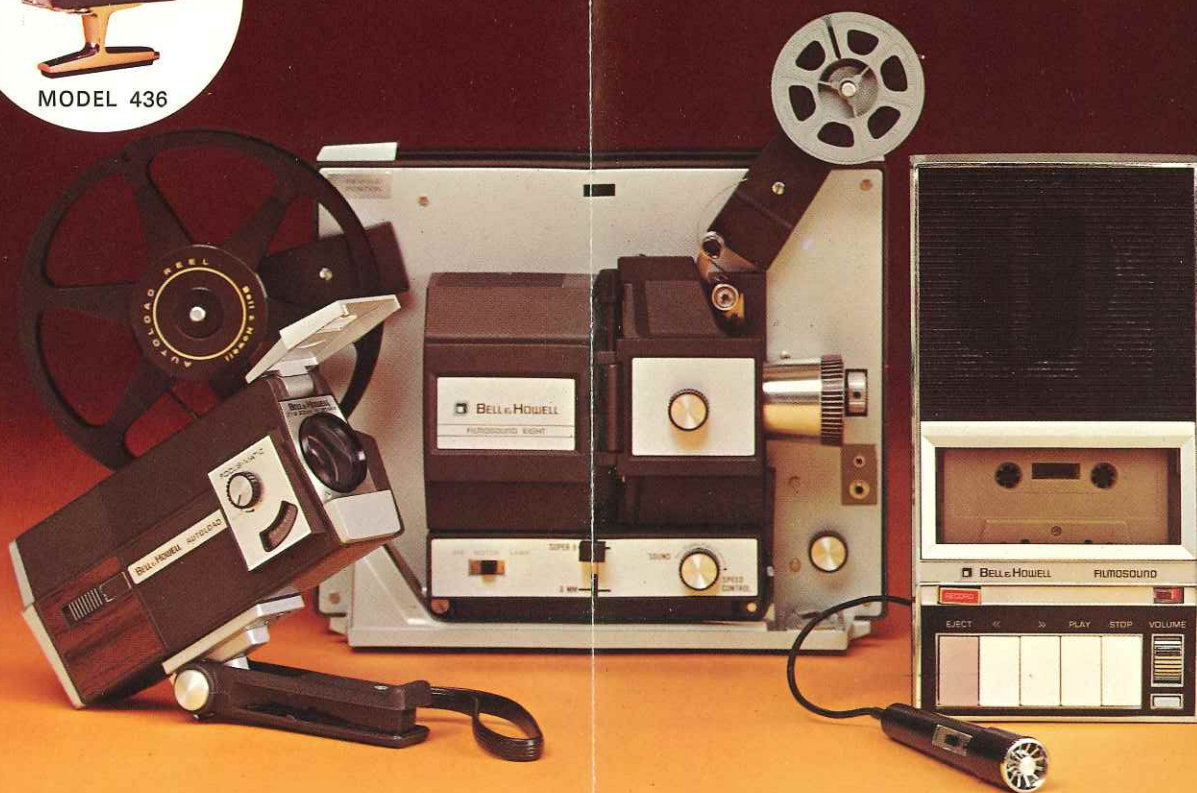
You might think a system like this costs a lot of money. Not so. The entire system costs a few dollars more than comparable Bell & Howell equipment without sound.

So, make a sound decision right now! The Bell & Howell Filmosound 8 speaks for itself.





MODEL 436



ARE YOU READY FOR MOVIES THAT TALK? THEN YOU'RE READY FOR

FILMOSOUND 8

FILMOSOUND 8 PROJECTOR MODEL 458 . . . autoload sound adapted movie projector for Super 8 or regular 8 movies. Automatic Threading Reel to Reel, Variable Speed Control, f 1.6 Filmovara® Zoom Lens, Reverse and Still picture control, Dial Focusing, Tilt control, Folding Gear Driven Reel Arms, Automatic Loop setter, Die-cast Construction, Fast Rewind.

FILMOSOUND 8 CAMERA MODEL 442 . . . a fine Super 8 sound movie camera with superb modern design and advanced automatic features. Sound capability resulting in perfect matching of motion and sound. Focus-matic takes the guesswork out of focusing. Press a lever and automatically the lens is set at the exact

distance to your subject, Advanced styling with Wood-Grain Trim, Cartridge loading for Super 8 Film, Zoom lens with treadle control, Optronic Electric Eye, Fast f 1.9 Lens—11 to 35 mm Zoom Range, Electric Film Drive, Bright Reflex Viewing, Normal run (18 f.p.s.) and Slow Motion (32 f.p.s.), Lock Run Button, Automatic Filter Settings, Folding Grip with wrist strap, Built-in Battery Tester. **FILMOSOUND 8 CAMERA MODEL 436** . . . Sound capable for matching sound and motion, . . . Focus-matic takes the guesswork out of focusing. Push-a-button and automatically you can read the exact distance to your subject, Cartridge loading for Super 8 Film, Sharp f 1.9 Zoom Lens, 11 to 35 mm

Zoom Range, Optronic Electric Eye, Electric Film Drive, Bright Reflex viewing, Lock Run button, Automatic Filter Settings, Action or Folding Grip, Automatic Film Speed Settings, **FILMOSOUND CASSETTE TAPE RECORDER MODEL 450** . . . perfectly matched to give your movies the exciting dimension of sound. Style matched to Filmosound 8 camera, Battery operated for complete portability, Records, Plays . . . synchronizes sound movies, Uses cassette cartridge tapes, Omnidirectional microphone, Carrying Case, AC adaptable operation, Plays pre-recorded cassettes, Self contained speaker, Jacks for earphone or extension speaker, Remote control jack, Push button operation.

why not buy **BELL & HOWELL** **FILMOSOUND 8** equipment one piece at a time?

The Bell & Howell Filmosound 8 system consists of a camera, a cassette tape recorder and a projector. You need all three in order to film and show movies that talk.

However, you can, if you wish, acquire the entire system over a period of time by replacing your present movie equipment piece by piece.

Take the Filmosound camera. You can shoot the best silent movies you've ever taken with it and show them on your present projector.

You see, the Filmosound system uses regular Super 8 cartridge film. This means that a cartridge shot in a Filmosound 8 camera can be shown on any Super 8 projector. Likewise, the Filmosound projector can be used to show film shot with any Super 8 camera or regular 8mm camera.

Of course, in order to have sound, you need to complete the Filmosound 8 system, including the special cassette recorder.

And finally, because the compact Filmosound 8 tape recorder uses conventional cassette tape cartridges, you can use it independently just as you would any tape recorder. It will record and play back original material and also serve as a player for all pre-recorded cassette tape albums.

SOMMERS CAMERA EXCHANGE, INC.
714 - 14TH STREET, N. W.
WASHINGTON 5, D. C.